

2022 FNIH AWARDS CEREMONY SPONSORSHIP OPPORTUNITIES



This 10th annual FNIH Awards Ceremony celebrates scientific excellence and partnership. The program will highlight the importance of innovation and collaboration to foster breakthrough biomedical discoveries. At the center of this signature event, the FNIH recognizes the exceptional achievements of the 2022 recipients of the following honors:

- **The Lurie Prize in Biomedical Sciences**, recognizing outstanding achievement by a promising young scientist in biomedical research;
- **The Trailblazer Prize for Clinician-Scientists**, honoring outstanding contributions of early career clinician-scientists whose work has the potential to or has led to innovations in patient care; and
- **The Charles A. Sanders, M.D., Partnership Award**, recognizing persons and/or organizations that have made significant contributions to the FNIH’s work to build, implement and nurture private-public partnerships in support of the mission of the National Institutes of Health (NIH).

We invite you to participate in this milestone event. Sponsors of the 2022 FNIH Awards Ceremony will be recognized for their generous support in the following ways:

SPONSORSHIP OPPORTUNITIES	PARTNER (\$500)	EXPLORER (\$2,000)	INVESTIGATOR (\$5,000)	PIONEER (\$10,000)	INNOVATOR (\$25,000)	VISIONARY (\$50,000)
Recognition in video featuring the 2022 Lurie Prize recipients <i>(Deadline: September 9)</i>						✓
Recognition in press release announcing 2022 Trailblazer Prize recipient <i>(Deadline: June 10)</i>						✓
Recognition in press release announcing 2022 Sanders Partnership Award recipient <i>(Deadline: September 9)</i>						✓
Recognition in 3 Awards Ceremony Lurie Prize video shorts <i>(Deadline: May 13)</i>						✓
Recognition in 1 of 3 Awards Ceremony Lurie Prize video shorts <i>(Deadline: September 9)</i>					✓	✓
Networking and photo opportunity with FNIH leadership and 2022 honorees					✓	✓
Sponsor spotlight in FNIH e-newsletter					✓	✓
Recognition in podium remarks <i>(Deadline: October 7)</i>				✓	✓	✓
Recognition on registration page and virtual event main page <i>(Deadline: September 30)</i>				✓	✓	✓
Recognition on event invitation <i>(Deadline: July 22)</i>				✓	✓	✓
FNIH tailored social media post			✓	✓	✓	✓
Listing in FNIH e-newsletter, website and social media <i>(Deadline: October 7)</i>			Listing	Name or Logo	Name or Logo	Name or Logo
Sponsorship tribute screen, shown pre-, during, and post-event <i>(Deadline: October 7)</i>		Listing on Slide	Listing on Slide	Half-Screen	Half-Screen	Half-Screen
Recognition in Awards Ceremony program <i>(Deadline: October 1)</i>	Listing on Virtual Program	Listing	Listing	Name or Logo	Name or Logo	Name or Logo
Tickets to live taping and VIP reception	1	2	2	4	5	6

2022 FNIH AWARDS CEREMONY SPONSORSHIP FORM

Yes, I/we will support the Foundation for the National Institutes of Health at the following level:

- \$50,000 Visionary
 \$25,000 Innovator
 \$10,000 Pioneer
 \$5,000 Investigator
 \$2,000 Explorer
 \$500 Partner
 I would like to make a contribution of \$ _____ to the FNIH

Deadlines for Special Recognition:

- **May 13:** All 3 Awards Ceremony Lurie Prize video shorts
- **June 10:** Trailblazer Prize press release
- **July 22:** Recognition in event invitation
- **September 9:** Lurie Prize video, Sanders Partnership Award press release, and 1 of 3 Awards Ceremony Lurie Prize video shorts
- **September 30:** Recognition on registration page and virtual event main page
- **October 1:** Recognition in program
- **October 7:** Recognition in podium remarks, listing in e-newsletter, website, and social media, and recognition on sponsor tribute screen

Please list me (or my organization) in printed and digital materials as:

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Attach .EPS Logo and Branding Guidelines (for Pioneer and higher level sponsors)

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For further information, please visit <http://fnih.org/AwardsCeremony> or contact development@fnih.org.