



## 2022 Lurie Prize Release Social Media Toolkit

Thank you for your partnership in promoting the announcement of the winners of the 2022 Lurie Prize in Biomedical Sciences, awarded by the Foundation for the National Institutes of Health (FNIH) and made possible by a gift from Ann Lurie.

This social media toolkit provides suggested pre-scripted social media posts that your organization can leverage as appropriate to promote the announcement on Twitter, LinkedIn and Facebook. A social media graphic is also provided for use on these channels.

Please follow the FNIH online on the following social channels and look for our promotion of the announcement. Feel free to share, like and comment on the posts.

- Twitter: [@FNIH\\_Org](https://twitter.com/FNIH_Org)
- Facebook: [Facebook.com/FNIHorg](https://www.facebook.com/FNIHorg)
- LinkedIn: [Linkedin.com/company/foundation-for-the-national-institutes-of-health](https://www.linkedin.com/company/foundation-for-the-national-institutes-of-health)

**SOCIAL MEDIA POSTS**

The following social media posts feature recommended text, images and links to support the announcement. Please feel free to edit the language as appropriate.

**Twitter**

*Note: These posts were developed to fit within the character limits set by Twitter. Changes to the text may increase the character count and prevent you from posting to Twitter. Note: Please tag the FNIH Twitter page ([https://twitter.com/FNIH\\_Org](https://twitter.com/FNIH_Org)) in the post text.*

<b>Twitter Copy</b>	<b>Link</b>
Congratulations to @Stanford’s Dr. Anne Brunet and @UCBerkeley’s Dr. Andrew Dillin, winners of the @FNIH_Org 2022 Lurie Prize in Biomedical Sciences!  Learn about the revolutionary work of these rising leaders in the field of aging: <a href="https://bit.ly/3uuYjQz">bit.ly/3uuYjQz</a>	<a href="https://fnih.org/news/press-releases/2022-winners-fnih-lurie-prize-biomedical-sciences-provide-powerful">https://fnih.org/news/press-releases/2022-winners-fnih-lurie-prize-biomedical-sciences-provide-powerful</a>
The @FNIH_Org announces that @Stanford’s Dr. Anne Brunet and @UCBerkeley’s Dr. Andrew Dillin will receive the 2022 Lurie Prize in Biomedical Sciences for their independent but complementary research in biological mechanisms of aging.  Learn more: <a href="https://bit.ly/3uuYjQz">bit.ly/3uuYjQz</a>	<a href="https://fnih.org/news/press-releases/2022-winners-fnih-lurie-prize-biomedical-sciences-provide-powerful">https://fnih.org/news/press-releases/2022-winners-fnih-lurie-prize-biomedical-sciences-provide-powerful</a>

**Facebook**

*Note: Please tag the FNIH Facebook page ([www.facebook.com/FNIHorg](http://www.facebook.com/FNIHorg)) in the post text.*

<b>Facebook Copy</b>	<b>Link</b>
<p>The Foundation for the National Institutes of Health announces the winners of the 2022 Lurie Prize in Biomedical Sciences! For the first time in its 10 year history, the prize recognizes two co-winners: Dr. Anne Brunet of Stanford University and Dr. Andrew Dillin of the University of California, Berkeley. Their independent but complementary research contributes greatly to our understanding of the biological mechanisms of aging.</p> <p>Read the press release: <a href="http://bit.ly/3uuYjQz">bit.ly/3uuYjQz</a></p>	<p><a href="https://fnih.org/news/press-releases/2022-winners-fnih-lurie-prize-biomedical-sciences-provide-powerful">https://fnih.org/news/press-releases/2022-winners-fnih-lurie-prize-biomedical-sciences-provide-powerful</a></p>
<p>Though aging is a universal experience, many questions remain around the biological factors that control aging at the cellular level. The Foundation for the National Institutes of Health will award the 2022 Lurie Prize in Biomedical Sciences to Dr. Anne Brunet, Stanford University, and Dr. Andrew Dillin, University of California, Berkeley, for their independent, revolutionary research in the field of aging.</p> <p>Read the press release: <a href="http://bit.ly/3uuYjQz">bit.ly/3uuYjQz</a></p>	<p><a href="https://fnih.org/news/press-releases/2022-winners-fnih-lurie-prize-biomedical-sciences-provide-powerful">https://fnih.org/news/press-releases/2022-winners-fnih-lurie-prize-biomedical-sciences-provide-powerful</a></p>

**LinkedIn**

*Note: Please tag the FNIH LinkedIn page (<https://www.linkedin.com/company/foundation-for-the-national-institutes-of-health/>) in the post text.*

<b>LinkedIn Copy</b>	<b>Link</b>
<p>The Foundation for the National Institutes of Health announces the winners of the 2022 Lurie Prize in Biomedical Sciences! For the first time in its 10 year history, the prize recognizes two co-winners: Dr. Anne Brunet, professor of genetics at Stanford University, and Dr. Andrew Dillin, professor of molecular and cell biology at the University of California, Berkeley. Their independent but complementary research contributes greatly to our understanding of the biological mechanisms of aging.</p> <p>Read the press release: <a href="https://bit.ly/3uuYjQz">bit.ly/3uuYjQz</a></p>	<p><a href="https://fnih.org/news/press-releases/2022-winners-fnih-lurie-prize-biomedical-sciences-provide-powerful">https://fnih.org/news/press-releases/2022-winners-fnih-lurie-prize-biomedical-sciences-provide-powerful</a></p>
<p>What factors control the aging process at the cellular level? Co-winners of the 2022 Lurie Prize in Biomedical Sciences, Dr. Anne Brunet, professor of genetics at Stanford University, and Dr. Andrew Dillin, professor of molecular and cell biology at the University of California, seek to answer this question through their pioneering research. For their independent but complementary work in the field of aging, the Foundation for the National Institutes of Health will award them each the Lurie Prize and a \$50,000 honorarium.</p> <p>Read the press release: <a href="https://bit.ly/3uuYjQz">bit.ly/3uuYjQz</a></p>	<p><a href="https://fnih.org/news/press-releases/2022-winners-fnih-lurie-prize-biomedical-sciences-provide-powerful">https://fnih.org/news/press-releases/2022-winners-fnih-lurie-prize-biomedical-sciences-provide-powerful</a></p>

SOCIAL MEDIA GRAPHICS

Please find the images below or the .png files as attachments in the email sent with this social media toolkit.

Suggested Social Media Graphic



2022 LURIE PRIZE IN BIOMEDICAL SCIENCES CO-WINNERS



**ANDREW DILLIN, Ph.D.**  
**ANNE BRUNET, Ph.D.**

Learn more: [fnih.org/lurieprize](https://fnih.org/lurieprize)



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2022 LURIE PRIZE  
IN BIOMEDICAL SCIENCES  
CO-WINNER

**ANNE BRUNET,  
Ph.D.**





2022 LURIE PRIZE  
IN BIOMEDICAL SCIENCES  
CO-WINNER

# ANDREW DILLIN, Ph.D.



**FNIH**  
Foundation for the  
National Institutes of Health



SAULTING EXCELLENCE IN BIOMEDICAL RESEARCH  
FOUNDATION FOR THE NIH

# 2022 LURIE PRIZE IN BIOMEDICAL SCIENCES CO-WINNERS

## ANDREW DILLIN, Ph.D. ANNE BRUNET, Ph.D.

Learn more: [fnih.org/lurieprize](https://fnih.org/lurieprize)





2022 LURIE PRIZE  
IN BIOMEDICAL SCIENCES  
CO-WINNER



ANNE  
BRUNET,  
Ph.D.





2022 LURIE PRIZE  
IN BIOMEDICAL SCIENCES  
CO-WINNER



ANDREW  
DILLIN,  
Ph.D.



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