Qualcomm CEO Paul Jacobs to Deliver Keynote Address at the 2011 mHealth Summit

Bethesda, MD (May 17, 2011) — The Foundation for the National Institutes of Health (FNIH) today announced the first of several mHealth Summit keynote speakers, Dr. Paul E. Jacobs of Qualcomm Incorporated, the world leader in 3G and next-generation mobile technologies.

Presented by the FNIH in partnership with the mHealth Alliance, the Healthcare Information and Management Systems Society (HIMSS) and the National Institutes of Health (NIH), the 3rd annual mHealth Summit will take place December 5-7, 2011 at the Gaylord National Resort and Convention Center in the Washington, DC area. The largest event of its kind, the Summit brings together leaders across the mHealth ecosystem to encourage dialogue and advance collaboration in the use of wireless technology to improve health outcomes across the globe.

“We are very pleased to have Qualcomm involved in the 2011 mHealth Summit in such a strategic capacity,” said Richard Scarfo, Director of the mHealth Summit at the FNIH. “By injecting the entrepreneurial dynamic of technology leaders - such as Qualcomm - at the Summit, we are able to deepen the technology discussions, elevate development opportunities, connect high-profile influencers in multiple industries, and advance cross-sectoral collaboration in the field of mHealth.”

In addition to Chairman and Chief Executive Officer Dr. Paul E. Jacobs keynoting at the event, Qualcomm’s participation at this year’s Summit includes lead sponsorship and an expanded Wireless Health Pavilion to feature 32 cutting-edge wireless health exhibits as well as a lounge area to provide space for meetings and encourage networking. Dr. Jacobs will keynote the Summit on closing day, December 7, and will focus on the rapid evolution of mobiles and the ever expanding opportunities of mobile technologies to take the healthcare industry to new levels.

“Qualcomm is a pioneer in the development of enabling technologies for wireless and we’re honored to take a leadership role in the mHealth Summit,” said Clint McClellan, senior director of business development, Qualcomm Wireless Health. “As we continue to make breakthroughs in mobile technology, we are also forging key relationships with companies in the medical device, pharmaceutical and health service industries to help bring solutions to market. The mHealth Summit provides an ideal forum to share knowledge and develop these important industry partnerships.”

The 2011 mHealth Summit will build on prior-year successes and offer a robust and comprehensive program agenda, focusing on the technology, business and policy perspective of mHealth to foster in-depth dialogue and aid in identifying and accelerating sustainable mHealth solutions.

For more information:
Visit www.mhealthsummit.org for registration and conference details.

Join us on Twitter:
- @mHealthSummit: www.twitter.com/mhealthsummit
- Twitter Hashtag:  #mHS11
- Tweet me: RT @mHealthSummit Register TODAY for the 2011 mHealth Summit in Washington DC! Visit http://mhealthsummit.org/ for info! #mHealth @mHS11

-more-

www.mhealthsummit.org

Presented By: FNIH
In Partnership With: HIMSS mHealth Alliance

NATIONAL INSTITUTES OF HEALTH
The event will be open to credentialed media. For press registration, please contact:
- Bridgid Myers: 301-402-0114, bmyers@fnih.org

To become an exhibitor or sponsor, please contact:
- Bonnie Knight: 301-435-4493, bknigh@fnih.org

About the mHealth Summit
The 2011 mHealth Summit, presented by the Foundation for the National Institutes of Health (FNIH), in partnership with the mHealth Alliance, the Healthcare Information and Management Systems Society (HIMSS) and the National Institutes of Health (NIH) is the leading conference advancing cross-sector collaboration in the use of wireless technology to improve health outcomes. The 2011 mHealth Summit, to be held December 5-7 at the Gaylord National Resort and Convention Center, will connect leaders in government, private sector/industry, academia and not-for-profit organizations to advance discussion and decision-making related to the intersection of mobile technology, health research, and policy in the United States and abroad. For more information, visit www.mhealthsummit.org.

About the mHealth Alliance, www.mhealthalliance.org
About Qualcomm, www.qualcomm.com/wirelesshealth
About HIMSS, www.himss.org

About the Foundation for the NIH
Established by the United States Congress to support the mission of the NIH—improving health through scientific discovery in the search for cures—the Foundation for the NIH is a leader in identifying and addressing complex scientific and health issues. The Foundation is a non-profit, 501(c)(3) charitable organization that raises private-sector funds for a broad portfolio of unique programs that complement and enhance the NIH priorities and activities. For additional information about the Foundation for the NIH, please visit www.fnih.org

Press Contact:
Jenna Mills
Communications Manager
301-435-2613
jmills@fnih.org