

## **Foundation for NIH and mHealth Alliance Announce 3rd Annual mHealth Summit**

**WASHINGTON, DC** (March 24, 2011) – The Foundation for the National Institutes of Health (FNIH) and the mHealth Alliance announced today that the 3<sup>rd</sup> annual mHealth Summit will be held from December 5-7, 2011 at the Gaylord National Resort and Convention Center in Washington, DC area.

The largest event of its kind, the 2011 mHealth Summit will connect leaders in government, private sector, industry, academia, and not-for-profit organizations from across the mHealth ecosystem to advance collaboration in the use of wireless technology to improve health outcomes in the United States and abroad.

Building on the success of last year's Summit, which included prominent leaders such as Bill Gates, Judith Rodin, and Aneesh Chopra, the 2011 mHealth Summit will feature an expanded agenda highlighting the technology, research, business, and policy perspectives of mHealth.

“The mHealth Summit provides an opportunity for science and technology communities to collaborate and discuss the vision for health technology innovation, solving problems and implementing solutions by using the mobile platform and revolutionizing healthcare in the U.S. and the developing world,” said Richard Scarfo, Director of the mHealth Summit at FNIH. “The 3rd annual mHealth Summit will provide opportunities to evaluate the state of mobile health technology and build partnerships and collaborations to move the field of mHealth research forward.”

The 2011 mHealth Summit will:

- Feature high-level representations from more than 3,500 attendees and nearly 50 countries;
- Foster in-depth dialogue to identify and accelerate cross-cutting value chains and sustainable mHealth business models from around the globe;
- Highlight critical progress, research, constraints, and success stories across the mHealth landscape;
- Showcase over 250 exhibitors and innovative applications, tools, and solutions;
- Provide networking opportunities with leading-edge and C-level industry decision makers; and
- Attract worldwide press attendance and coverage.

“The 2011 mHealth Summit will be the premier international forum for dialogue, world-class thought leadership, visionary keynotes, and discussions on mHealth,” said Rick Parnell, Chief Operating Officer of the United Nations Foundation, which hosts the mHealth Alliance. “With a dedicated focus on the business and policy perspective of mHealth, this year's Summit will build on the ongoing work that is helping mHealth improve lives around the world.”

Mobile technology adoption around the world has expanded, with ownership and usage increasing more rapidly than any other technology in history. Mobile health holds the promise to deliver healthcare to underserved communities in the U.S. and the developing world by offering the potential

of squeezing greater efficiencies from strained or underfunded healthcare systems, and serving aging populations that want to maintain a quality of life.

**For more information:**

Visit [www.mhealthsummit.org](http://www.mhealthsummit.org) for registration and conference details.

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The event will be open to credentialed media. For press information, please contact:

- Jenna Mills: 301.435.2613 or [jmills@fnih.org](mailto:jmills@fnih.org)
- Eric Porterfield: 202.496.6381 or [eporterfield@unfoundation.org](mailto:eporterfield@unfoundation.org)

To become an exhibitor or sponsor, please contact:

- Bonnie Knight: 301-435-4493, [bknight@fnih.org](mailto:bknight@fnih.org)

**About the mHealth Summit**

The 2011 mHealth Summit, a partnership of the Foundation for the National Institutes of Health (FNIH) and the mHealth Alliance, is the leading conference advancing cross-sector collaboration in the use of wireless technology to improve health outcomes. The 2011 mHealth Summit, to be held December 5-7 at the Gaylord National Resort and Convention Center, will connect leaders in government, private sector/industry, academia and not-for-profit organizations to advance discussion and decision-making related to the intersection of mobile technology, health research, and policy in the United States and abroad. For more information, visit [www.mhealthsummit.org](http://www.mhealthsummit.org).

**About the Foundation for NIH**

Established by the United States Congress to support the mission of the NIH—improving health through scientific discovery in the search for cures—the Foundation for NIH is a leader in identifying and addressing complex scientific and health issues. The foundation is a non-profit, 501(c)(3) charitable organization that raises private-sector funds for a broad portfolio of unique programs that complement and enhance NIH priorities and activities. For additional information about the Foundation for NIH, please visit [www.fnih.org](http://www.fnih.org)

**About the mHealth Alliance**

The mHealth Alliance (mHA) mobilizes innovation to deliver quality health at the furthest reaches of wireless networks and mobile devices. Working with diverse partners, the mHA advances mHealth through research, advocacy, and support for the development of interoperable solutions and sustainable deployment models. The mHA sponsors innovation challenges and conferences, leads

cross-sector mHealth initiatives, and hosts HUB (Health UnBound), a global online community for resource sharing and collaborative solution generation. Hosted by the United Nations Foundation, and founded by the UN, Rockefeller, and Vodafone Foundations, the mHA now also includes PEPFAR, HP, and the GSM Association among its founding partners. For more information, visit [www.mhealthalliance.org](http://www.mhealthalliance.org).