

Annual Run and Walk to Support Kidney Cancer Research Announced

All proceeds from the 6th Annual Boo! Run for Life 10K run and walk support renal cell cancer research at the NIH

Bethesda, MD (July 27, 2011) — The Foundation for the National Institutes of Health (FNIH) and the Dean R. O'Neill Renal Cell Cancer Research Fund are pleased to announce today that registration is now open for the 6th annual Boo! Run for Life 10K walk and 2-mile Tidal Basin walk. The Halloween-themed event, which raises awareness and funds for kidney cancer research, will take place on Sunday, October 16, 2011 in Washington, DC.

The Boo! Run for Life event raises donations for renal cell carcinoma - or kidney cancer - research. All proceeds contribute to the Dean R. O'Neill Renal Cell Cancer Research Fund at the FNIH, which supports a dedicated renal cell cancer research fellowship program at the National Institutes of Health (NIH).

"Renal cell carcinoma is the most common type of kidney cancer, affecting more than 54,000 Americans a year – and the incidence is steadily increasing," said Dr. Scott Campbell, Executive Director and CEO of the FNIH. "The Boo! Run for Life event is a great way to raise funds to help further understanding and research for this disease."

The Dean R. O'Neill Renal Cell Cancer Research Fund, working in partnership with the FNIH and the National Heart, Lung, and Blood Institute (NHLBI), provides critical support for kidney cancer research by sponsoring top-notch candidates to the NIH to pursue novel and promising advanced kidney cancer treatments. The efforts of NHLBI researcher Dr. Richard Childs and his colleagues have already led to the discovery of the power of allogeneic stem cell transplantation against kidney cancer, as well as the benefits of combining immune-based therapy with drug treatments to improve the survival of patients with kidney cancer.

"Registrations for the Boo! Run for Life 10K run and Tidal Basin walk have grown every year, and we expect more than 1,000 participants again this year," said Brian O'Neill. "Thanks in part to our runners, walkers, and sponsors in 2010, we were thrilled to announce in May 2011 the newest research fellow in partnership with the Dr. Edward T. Rancic Memorial Fund for Cancer Research."

To learn more about the fellowship, funds and the Foundation for the NIH, please visit: www.fnih.org.

Registration for the Boo! Run for Life race is now open and can be accessed [here >>](#). Register before August 1, 2011 for special early registration discounts.

For more information:

- Visit www.BooRunForLife.com for event details.
- [Click here >>](#) to register for the 10k race and 2 mile walk.
- To become a sponsor, please [click here >>](#) or email acesponsorship@renalcellcancer.org

Help us spread the word on Twitter:

- Twitter Hashtag: [#BooRun](#)

- [Tweet Me](#): RT @FNIH_org Register TODAY for the Boo! Run for Life 10k race and 2mile walk! Visit <http://ow.ly/5MHk1> for info! #BooRun @RenalCellCancer

About Boo! Run for Life

The Boo! Run for Life 10K run and 2-mile Tidal Basin walk supports the Dean R. O'Neill Renal Cell Cancer Research Fund (RenalCellCancer.org), which is a donor-advised program under the Foundation for the National Institutes of Health, an established 501(c)(3) non-profit. The Halloween-themed event was created by family and friends of Dean R. O'Neill to raise awareness and funds for renal cell cancer research. The Boo! Run for Life 10K has become a premier running event in the Washington DC area and is a seasonal favorite of many runners. The event will be held on October 16, 2011 in West Potomac Park, Washington DC. For more information, visit www.BooRunForLife.com.

RenalCellCancer.org

RenalCellCancer.org provides information about the Dean R. O'Neill Renal Cell Cancer Research Fund, and will soon provide information about the Dr. Edward T. Rancic Memorial Fund and the Rancic-O'Neill Fellowship. The FNIH and its donor-advised funds provide critical support for kidney cancer research at the NIH NHLBI. For more information, please visit: www.renalcellcancer.org

Foundation for the National Institutes of Health

The Foundation for the National Institutes of Health was established by the United States Congress to support the mission of the National Institutes of Health—improving health through scientific discovery. The Foundation identifies and develops opportunities for innovative public-private partnerships involving industry, academia, and the philanthropic community. A non-profit, 501(c)(3) corporation, the Foundation raises private-sector funds for a broad portfolio of unique programs that complement and enhance NIH priorities and activities. The Foundation's Web site address is www.fnih.org

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