

## **The Foundation for the National Institutes of Health Announces Seventh Annual The Boo! Run for Life 10k Run on October 14**

**Bethesda, MD** (August 30, 2012) — The Foundation for the National Institutes of Health (FNIH) and the Dean R. O'Neill Renal Cell Cancer Research Fund announces that [registration](#) is open for the 7<sup>th</sup> annual Boo! Run for Life 10K run and 3K Tidal Basin walk. The Halloween-themed event, which raises awareness and funds for kidney cancer research, will take place on Sunday, October 14, 2012 in Washington, DC.

The Boo! Run for Life event raises awareness and funding for renal cell carcinoma - or kidney cancer. All proceeds contribute to the Dean R. O'Neill Renal Cell Cancer Research Fund at the FNIH, which supports a dedicated renal cell cancer research fellowship program at the National Institutes of Health (NIH).

"Thinking back seven years ago when we first launched the Boo! Run for Life event, it's exciting to see how much the event has grown and how much funding we have raised for renal cell cancer research," noted event co-founder Matthew O'Neill. "It's very rewarding to come together each year with supporters of renal cell cancer research to raise awareness for the disease and to support the great work being done by the lab of Dr. Richard Childs at the NIH."

The Dean R. O'Neill Renal Cell Cancer Research Fund, working in partnership with the FNIH and the National Heart, Lung and Blood Institute, provides critical support for kidney cancer research by sponsoring top-notch candidates to the NIH to pursue novel and promising advanced kidney cancer treatments. The efforts of Dr. Childs and his colleagues have already led to the discovery of the power of allogeneic stem cell transplantation against kidney cancer, as well as the benefits of combining immune-based therapy with drug treatments to improve the survival of patients with kidney cancer.

### **For more information:**

- Visit [www.BooRunForLife.com](http://www.BooRunForLife.com) for event details and registration
- To become a sponsor, please email [raresponsorship@renalcellcancer.org](mailto:raresponsorship@renalcellcancer.org)

### **Help spread the word on Twitter:**

- Twitter Hashtag: [#BooRun](#)
- Tweet: RT [@FNIH\\_org](#) Register TODAY for the Boo! Run for Life 10K race and walk! Visit [BooRunForLife.com](http://BooRunForLife.com) for info! [#BooRun](#) [@RenalCellCancer](#)

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**About Foundation for the National Institutes of Health**

Established by the United States Congress to support the mission of the NIH – improving health through scientific discovery in the search for cure – the Foundation for the NIH is a leader in identifying and addressing complex scientific and health issues. The Foundation is a non-profit, 501(c)(3) charitable organization that raises private-sector funds for a broad portfolio of unique programs that complement and enhance the NIH priorities and activities. For additional information about the Foundation for the NIH, visit [www.fnih.org](http://www.fnih.org).

### **About Boo! Run for Life**

The Boo! Run for Life 10K run and 3K Tidal Basin walk supports the Dean R. O’Neill Renal Cell Cancer Research Fund ([RenalCellCancer.org](http://RenalCellCancer.org)), which is a donor-advised program under the Foundation for the National Institutes of Health, an established 501(c)(3) non-profit. The Halloween-themed event was created by family and friends of Dean R. O’Neill to raise awareness and funds for renal cell cancer research. The Boo! Run for Life 10K has become a premier running event in the Washington DC area and is a seasonal favorite of many runners. For more information, visit <http://www.BooRunForLife.com>.

### **About RenalCellCancer.org**

[RenalCellCancer.org](http://RenalCellCancer.org) provides information about the Dean R. O’Neill Renal Cell Cancer Research Fund. The FNIH and its donor-advised funds provide critical support for kidney cancer research at the NIH’s National Heart, Lung and Blood Institute. For more information, please visit [www.renalcellcancer.org](http://www.renalcellcancer.org).